

SPECIAL ADVERTISING OPPORTUNITY

**CLASSIFIED FRONT
PAGE BANNER**

Don't miss this opportunity to book the **CLASSIFIED FRONT PAGE BANNER** on the most read agricultural publication in Western Canada.

This opportunity comes with some specific requirements:

- The CLASSIFIED FRONT PAGE banner will be 10.375" wide x 2" high. (6 columns x 28 lines)
- See sample to right and below.
- Available in full colour.
- Weekly rates are GROSS, volume and agency discounts apply.
- The creative must be in four color process.
- Rates: \$1,900 per week.
- Effective Date: January 1, 2011.



Please discuss this opportunity with your Western Producer advertising representative